

## MEDIA ADVISORY

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# DTN and EFC Systems Announce Weather Data Integration Partnership

OMAHA, Neb. (May 20, 2017) – DTN announces a new integration partnership with EFC Systems that will allow ag retailers and growers to access premium weather data from the DTN Ag Weather Network.

The partnership will enable customers who use both EFC Systems' FieldAlytics® and DTN to access current and historical weather and agronomic observations, as well as utilize DTN's industry-leading weather forecasts. According to *DTN/The Progressive Farmer* Vice President of Agriculture Matt Bradford, the integrated solutions will enable agribusinesses to make better, more profitable decisions based on extremely accurate and actionable weather intelligence.

"EFC Systems is an industry leader in enterprise resource planning (ERP) and precision technology for agribusinesses. Combined with our game-changing weather insight, this partnership will provide more value to our mutual customers, which is critical during these highly competitive, low-margin times," said Bradford.

Through the partnership, mutual customers using the FieldAlytics service can quickly identify impactful weather and agronomic conditions and understand future trends, which will allow them to make better field recommendations and increase customer engagement. It will also enable ag retail customers to efficiently plan and schedule operations for maximum efficiencies.

"This new integration will expand the weather-related offerings available to dealers and growers. With the data becoming accessible in FieldAlytics, we see this as very beneficial in providing even more accurate weather and ground condition information to support the decision process," said EFC Systems President and Founder Ernie Chappell. "Yes, we often want to think global, but when it comes to weather, it's about thinking local to your fields."

Visit [DTN.com/agriculture/agribusiness](http://DTN.com/agriculture/agribusiness) for more on DTN's game-changing agribusiness tools. Check out the technology solutions from EFC Systems at [efcsystems.com](http://efcsystems.com).

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### **About DTN/*The Progressive Farmer***

DTN/*The Progressive Farmer* is revolutionizing the agriculture industry with its game-changing agricultural information solutions and market intelligence that enable customers to actively and effectively manage their businesses. The company's insightful, independent content along with proprietary business management tools and in-depth market analysis empower better decision making from today's forward-looking agricultural producers, agribusiness leaders and commodity market traders. For the latest editorial, weather and market information or more on all DTN/*The Progressive Farmer* services, visit [dtnpf.com](http://dtnpf.com). Follow DTN/*The Progressive Farmer* on Facebook at [facebook.com/DTNProgressiveFarmer](https://facebook.com/DTNProgressiveFarmer) and on Twitter at [@DTNPF](https://twitter.com/DTNPF).

### **About EFC Systems**

EFC Systems delivers technology solutions throughout the entire agribusiness supply chain holding numerous patents related to precision technology. EFC Systems supports advanced farming practices and enables seamless data connectivity among growers and their agricultural service providers. For more information, go to [www.efcsystems.com](http://www.efcsystems.com).